

**Ad To Art Ltd*****Head Office:***

Goomany Lane,  
Coromandel,  
Mauritius

***Studio:***

4A, Royal Road  
Coromandel,  
Mauritius

A philosopher once said: ***Your imaginative power is your creative ability!*** First level thinkers will say it is about creativity in design. But we interpret it as: what can you "imagine" for your business, we make sure that you can grasp OUR strategy to "see" it, and thus creating a new YOU!

**Ad To Art Ltd** is more than a **one-stop-shop communication agency**; it is a strategic vision, with the expertise in Advertising, Branding, Graphic Design, Web Design, Web Hosting, Multimedia, Printing, and Events Management.

With a motivated, dedicated team, having both academic knowledge and practical long-term experience, we provide you and your company a state of the art service, while counseling you and maximizing your turnover.

We use various types of business communication strategies in order to know the specific etiquettes and standards tailor-made for your specific situations.

We are a **360° solutions provider** in the communication, marketing & media sector. Our whole team, be it the management, designers, marketing agents and the technical guys, being graduated & experienced in their related fields takes a pleasure in delighting your needs.

"**Ad To Art**" is derived from the unique concept of "Adding Artists" (Graphic Artists, Web & Multimedia Artists, etc), where "Add" is shortened to "Ad" representing Advertising, and mixed to "Add to Cart" (web-based / modern trading).

Having **THE UNIQUE PLATFORM of Digital Artists**, (*presented officially during the **Salon de la Com -Ed 2012***) we thus have a panoply of different services, with various fields, but teamed up as one, to be a **one-stop-shop** in the advertising / communication field. Hence we have a **very competitive pricing strategy** on the market.

**Ad To Art Ltd** has also been the event creator of the first **Business Forum & Professional Development** at the BPML Conference Hall of Ebène, in November 2013, grouping the main organisations sustaining business in Mauritius, along with some of the Top local companies. *More info on [www.BusinessForum.mu](http://www.BusinessForum.mu)*

### Our Mission

Our mission is to enable you to achieve more. Discover what drives viewers be interested in you now. **Ad To Art Ltd** injects dynamism & relevance into your business life.

**Ad To Art Ltd** is to drive the growth of your company and thus providing & ensuring every opportunity to realize their ambitions for sustainable growth.

### Our Vision

To realize our customers' ambition by growth:

- Providing unique services, tailor-made, relevant and accessible as much as possible to all customers through market-driven product design and an optimal route to markets.
- Being present in all markets where our customers have significant business interests through further expanding our geographical presence.
- We realize the growth potential of our clients/ people by giving them the best skills selling power and valuable marketing strategies to deliver our promise to our customers whilst fulfilling their personal goals.

### Goals & Strategy

Stable profitable growth is one of **Ad To Art Ltd's** strategic objectives.

At the heart of our strategy is a desire to create an enduring business with sustainable revenue growth and a secure, stable increase in profits to meet our customer's need irrespective of the size or scope of their business.

**Services:**

Our full services include: Complete Graphic Design packages, Website development (*including Domain Name Registration and Unlimited Hosting*), Digital and Offset Printing, Outdoor and Indoor Signages, Mobile Advertising - SMS Advertising, Digital Marketing (*Email and Online*), Serigraphy and Image Transfer, TeleMarketing (*Local and International*), Events Creation and coordination, and Software / Mobile Application Development.

With thanks & kind regards.

**Ad To Art Team.**